



Kansas Creative Placemaking Roundtable

Nov 14-15, 2017

www.springboardforthearts.org www.springboardexchange.org



Art is a weaving of meaning-making activity with any or all parts of our lives.

Allan Kaprow



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Community is an "activity, not just a place" -Majora Carter



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people power and agency

+

creative voice

+

community stewardship



civic creative capacity



If communities are ecosystems

then

civic creative capacity

is

the "fertile soil" necessary to grow healthy communities



Why Cultivate Artists and the Creative Industries?

- art is a <u>viable source of income</u> for people, including those who face employment barriers
- cultural and creative businesses, especially those led by artists of color, indigenous artists and artists in rural communities are an important ingredient for <u>talent attraction and retention</u> in the broader community
- creative businesses are <u>built to stay local</u> so they contribute to local economies in the long term
- supporting businesses that are connected to meaning making, social connection and local investment is <u>necessary for healthy community</u> <u>and economic development</u>
- artists <u>already exist in every community</u>, we don't need to import them or attract them, just support what already exists in new ways







State's obesity rate hits a high



Sepsis

StarTribune

Mpls. puts squeeze on parking

As city reduces spots to encourage biking and transit, the cost is going up.

It is no workford that drivery are spending more time and money to park in Misnespolis.

Cityofficials have been bold-ing back downsown parking they have doubled down, investing in hicycle lanes and approx- of packing spots have been lost

with few parking spaces that oursign people to find ways bolder on teget around.

"his gestion a lot worse," said Cares Finne, who free in a 26-senit building with Just Dec purking spaces in fact-growing Uprown, "Workland of womant" Across the city, thousands

ing new spertment buildings to development in the last few years. Impark, a parking managreed coopey that tracks the mullipling of private parkin 20 rumps and surface loss slocy 2004, More than 2,400 of

those haven't been replaced. movement being seen from

www.from.decades-of-favoring more than 5,500 packing staffs stopped requiring a minimum new developments. It's part of an effort to discoverage driving Minneapolis is part of a and devote positable land to See PARKENS on ACC.

deaths force nuclace late in. change Mintranspolis (718)

NINCH 2014 2,400+ trumber of those stalls that have not been

pervention efforts.

The frightening syndrom get of Minnesota bospital offi cials for months, even before last week's \$20 million mal practice award over a Maple Gross woman who died out days after giving birth.

Tragic death of Maple

Geove mother steps up

The condition, triggered by acoverabelining immuoprimary cause of ATI deaths

first hospitals in Minnesota having a stroke or brast attack we have to act quickly."

A Minneapolis jury con-claded Monday that a nume

SEPSIS DEATHS

Congress begins a month of crisis

Less than 30 days to avoid shirtdown, pass storm and

has a for to do and very lock

and to famil the governand fend off a shintlewn, run the limit on how much debt the federal personness on incur, resultances the Fedend Artution Administration save a program that provides children, prevent the National Food Insurance Program from Loping while wast storiches of Tenas are still under water and steer billions in Sederal sid to victima of that estampophe

dene Trump's fends with fel-low Republicans who conrol Congress, his push fee Mexican booder wall and strugts to build momen turn for a tax-cut package.

"This is a landmark month, Sen. Amy Klobactur said in an Interview, "We really have to show our stuff -- that people ran work across the siste and do what's best for America."

Specifically, Klobuchar ood, beenakers must show they can do more than "jury

A RURAL REVIVAL FUELED BY THE ARTS



Fergus Falls carves novel path for reinventing a city



how much I loved

growing up

in this town."

is a windy day in this worters Minnesots city, an artist peered out from an old gazelo, painting the historic building before her. In a nearly rafe, another artist led a rehearted for a documentary play about montal health. That night, inside a downtown storefront, eight artists gathered

Story by SENNA BOOK + Please by SERRY BOOK + Star Tribute and

for a workshop on business skills. All three projects tied back, in some way, to the same organization — Spring-board for the Arts. The organization's work in Fergus Falls poses a hold question Can art transform a small sown?

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The Work of Art Toolkit

WORKBOOK

Business Skills for Artists



Herramientas de Trabajo de Arte

LIBRO DE TRABAJO

Aptitudes de Negocios para Artistas















FOUR SMALL THINGS TO DO TODAY TO CONNECT YOUR COMMUNITY TO HEALTHCARE

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- 1. Reach out to a health insurance navigator
- 2. Find a low-cost clinic
- 3. Incorporate health info into what you already do
- 4. Ask how you can make healthcare more affordable









Paying back

8% repaid

\$9,167 to go

Total loan: \$10,000 Powered by 148 lenders

Blayze

Blayze Buseth



Find a new loan

A loan of \$10,000 helped start and grow Legacy Vessels, an artist-led business producing memorials and urns.

Blayze's story

I grew up in Fergus Falls, MN with two brothers and a loving family. My home town is a beautiful city with a very strong community of locally owned businesses. I am looking forward to establishing my professional business in the heart of the city I grew up in.

Today I work part-time as a personal caregiver at Pioneer Care.
Pioneer is an assisted living home where I have the opportunity and privilege of taking care of some amazing home-town elders.

My plan is to advance my artistic career to the point where I am creating artwork for people from all over the world. I want to successfully build my reputation as a smart, honest, and dedicated artist who has the qualifications for memorializing individuals.

This loan is special because:

It helps a young artist expand his business in Fergus Falls, Minnesota.

Loan details



Loan length:

36 months

Repayment schedule: Monthly
Disbursed date: September 12, 2016
Currency exchange loss: N/A
Endorsed by Trustee:
Springboard for the Arts
Is borrower paying interest? No
Risk rating: Unrated

Trustee



Springboard for the Arts



Kiva





















Denver Botanic Gardens Boulder Museum of Contemporary Art

COLORADO





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A PRACTICAL TOOLKIT FOR CALLS, RFPs AND ARTIST SELECTION







POWERED BY SPRINGBOARD FOR THE ARTS

ARTISTS WITH IMPACT

TOOLKITS FOR CHANGE

SPECIAL FEATURES

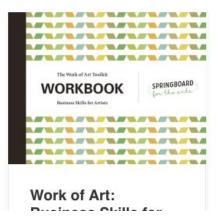
ABOUT

MEDIA CENTER

practical, artist-created toolkits to spark change and stories to inspire connection



Guide for Business Districts to Work with **Local Artists**



TOOLKITS FOR CHANGE

Click here to get practical toolkits from artists and art organizations for creative, artist-led community projects and programs.

ARTISTS WITH IMPACT

Click here to meet the people around the country who are ucing their art, creativity and







Heidi Brandow documents definitions of "home" for Native peoples, refugees, and normalized residents



Ehren Kee Natay works in the rhythm of creation



Tennessee Ukulele Lady Kelle Jolly continues the legacy of Affrilachian music



The Arnaudville **Experiment: Creative** placemaking and economic development in rural Louisiana

